

FOR IMMEDIATE RELEASE

Hidden Shoal Recordings



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## Hidden Shoal Recordings » Iretsu EP Release

**Perth, Western Australia and Portland, Oregon, July 8th, 2008. The Australian music label Hidden Shoal Recordings today announced the release of the new EP *Name our Numbers, Numbers* by Portland-based avant-popsters Iretsu.**

Following hot on the heels of the release of the EP's superb title track, and last year's acclaimed album *The Moon and Stars Remain in the Morning Sky*, Iretsu present the addictive, serpentine pop constructions of *Name our Numbers, Numbers*.

*"If you haven't yet checked out Iretsu, then this is your chance to hop on the bandwagon before this Portland-based trio really take off. Currently operating in a completely different stratosphere to any other band on this planet, such is the originality of the avant-pop troupe's sound, 'Name Our Numbers, Numbers' carries the Angry Ape seal of approval. Recalling the likes of Sonic Youth, Talking Heads and Arcade Fire, this track follows their debut masterpiece *The Moon and Stars Remain in the Morning Sky*, which featured everything from theatrical singalongs, Morricone-esque soundscaping and schizophrenic angular pop... Highly recommended."* – **Angry Ape**

*Name our Numbers, Numbers* represents such a wonderfully individual and engaging musical vision that descriptors which seem to fit suddenly become redundant moments later. This essential EP is a masterful example of Iretsu's signature experimental pop sound – emotionally rich, melodically and rhythmically dynamic, and deeply satisfying.

*"Iretsu is making journey music. On their new EP, each of the three tracks takes numerous twists and turns, going past the soft/loud formula into territory like groovy-chaotic/lullaby-lament. This music, more than simply presenting dichotomies, is about travelling from one state of mind to another, and the end of each song sounds very little like its beginning – another clue that this band is packing an album's worth of new material into each finely tuned song"*

– **Jacob Coleman**

*"Melding such gorgeous, exploratory passages with the ethereal male/female harmonies of Arcade Fire and a sedate indie rock aesthetic, the band's sound is dreamy and hard to resist... Once it makes its way into your playlist, your brain, your life, this is the type of album that's hard to set aside"* – **Popmatters on *The Moon and Stars Remain in the Morning Sky***

*Name our Numbers, Numbers* will see digital and CD release on the 8th of July, 2008. The EP will be available from the Hidden Shoal Recordings Store as well as through all good digital retailers.

Hidden Shoal Recordings is an Australia-based independent music label that has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style. Hidden Shoal Recordings was recently chosen as one of the top ten favourite labels of 2007 by Textura magazine and has been dubbed "This generation's 4AD" by prominent New York radio host DJ Mojo.

**Label Site:** <http://music.hiddenshoal.com>  
**HSR Store:** <http://agora.hiddenshoal.com>