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Hidden Shoal Recordings



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Hidden Shoal Recordings » Iretsu Single Release

Perth, Western Australia and Portland, Oregon, June 5th, 2008. The Australian music label Hidden Shoal Recordings today announced the release of the new single 'Name our Numbers, Numbers' by Portland-based avant-popsters Iretsu.

Following on from their acclaimed *The Moon and Stars Remain in the Morning Sky* album, Iretsu present yet another masterful vision of what pop music can be with the release of 'Name our Numbers, Numbers', the first single to be taken from the upcoming EP of the same name. The band have yet again managed to distil the core elements of chamber pop, folk, indie and rock, pouring the result into a whole new mould.

"All the elements are erratic if you were to try to isolate all the parts of the song and parse out what is happening. The song is marching. The song is staggering drunk up a hill, then tumbling down the other side, tearing its jeans and getting twigs in its hair—all of this in the first minute or so, but all the ideas and directions are calculated to a sum that is decidedly un-erratic" – **Matthew Nicely on 'Name our Numbers, Numbers'**

"Iretsu is making journey music. On their new EP, each of the three tracks takes numerous twists and turns, going past the soft/loud formula into territory like groovy-chaotic/lullaby-lament. This music, more than simply presenting dichotomies, is about travelling from one state of mind to another, and the end of each song sounds very little like its beginning – another clue that this band is packing an album's worth of new material into each finely tuned song" – **Jacob Coleman**

Iretsu present such a wonderfully individual and engaging musical vision that descriptors which seem to fit suddenly become redundant moments later. The single and upcoming EP are masterful examples of the band's signature experimental pop sound.

"Melding such gorgeous, exploratory passages with the ethereal male/female harmonies of Arcade Fire and a sedate indie rock aesthetic, the band's sound is dreamy and hard to resist... Once it makes its way into your playlist, your brain, your life, this is the type of album that's hard to set aside" – **Popmatters on *The Moon and Stars Remain in the Morning Sky***

'Name our Numbers, Numbers' is now available from the Hidden Shoal Recordings Store. The single will be available for free download until the EP is released on 8th July 2008. The EP will see both digital and CD release.

Hidden Shoal Recordings is an Australia-based independent music label that has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style. Hidden Shoal Recordings was recently chosen as one of the top ten favourite labels of 2007 by Textura magazine and has been dubbed "This generation's 4AD" by prominent New York radio host DJ Mojo.

Label Site: <http://music.hiddenshoal.com>
HSR Store: <http://agora.hiddenshoal.com>