



## Hidden Shoal Recordings

For more information:  
Cam Merton

Email: [cam@hiddenshoal.com](mailto:cam@hiddenshoal.com)

High Res Publicity Images:

<http://music.hiddenshoal.com/publicity>

Label Site: <http://music.hiddenshoal.com>

Label Store: <http://agora.hiddenshoal.com>

## Hidden Shoal Recordings » Iretsu's 'Sexy, No?' Single Released

Portland, Oregon; Perth, Western Australia; 18 May 2011. Hidden Shoal Recordings today announced the release of 'Sexy, No?' by Portland-based avant-pop quartet Iretsu, the second single to be lifted from their latest album *Fang*.

Iretsu know how to duck and weave like maestros, and their new single 'Sexy, No?' is a fleet-footed marvel. The track oozes funk-addled confidence as it struts forward, layering harmonised guitars with Ryan Cross's inimitable vocals, all driven by an unstoppable rhythm section. 'Sexy, No?' is one of those tracks that gets under your skin like a musical virus, leaving you humming its melody and sidestepping to its stomping beats long after the final note fades.

'Sexy, No?' is taken from Iretsu's latest opus, *Fang*. Iretsu set out to write and record a playful, diverse yet accessible album – and they've nailed it, with *Fang* full to the brim with intention and energy. Written in four improv sessions and then broken apart and rebuilt, these songs bounce off each other in compelling directions, revealing addictive new pop dimensions with each spin.

*"Iretsu's sound—one that's vital, confusing and, in a rare change-up for these predictable days, unexpected—is still totally modern. Its latest full-length, Fang, proves that we all should have been paying more attention all these years"*  
– Local Cut on *Fang*

*"equal parts swelling atmospherics and jagged melodies"*  
– Oregon Music News on *Fang*

*"Iretsu's music is complex and hard to define... The group's melodies are refined, the songs are bursting at the seams with ideas, the craftsmanship is impressive and most importantly, their combined offerings are outstanding"*  
– Delusions of Adequacy on the *Name Our Numbers, Numbers EP*

Based in Portland, Oregon, Ryan Cross, Glen Scheidt, Joel Holly and Chris Pickolick are the four wildly talented individuals that collectively make up the magical Iretsu.

Their ensemble-generated formula spans genres of pop, world, chamber and electronic, and has been most accurately described as "avant-everything" (St Johns Sentinel). Iretsu began in a house in the Sellwood district of Portland, Oregon during the spring of 2002, where Ryan (Loch Lomond) and Kate O'Brien-Clarke (Loch Lomond, Eric Bachmann, Pseudo Six) started forming songs using guitar and cello/violin. Joel (Hurtbird, Y5K), a resident of the house, was intrigued and began collaborating on guitar and bass. Within a year, they found their drummer, Glen Scheidt (Basta). They recorded and self-produced their first self-titled EP on four track in the basement of the Sellwood House.

Fueled with a set of new songs, Iretsu recorded their debut album *The Moon And Stars Remain In The Morning Sky* in 2004. That March they presented 25 performances of *Mitlaufer*, with Iretsu performing the soundtrack live, which they later recorded that April. Their *Name Our Numbers, Numbers EP* (Hidden Shoal, 2009) saw the departure of O'Brien-Clarke, but the sowing of the seeds of their forthcoming full-length album, *Fang*, on the Oregon Coast. During the mixing of *Fang* the band added a fourth member, Chris Pickolick on bass and bongos.

'Sexy, No?' is available now for free download from the Hidden Shoal Store. *Fang* is out now through Hidden Shoal, distributed via n5mailorder.

Hidden Shoal Recordings is an Australia-based independent music label that has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style. Hidden Shoal Recordings was recently chosen as one of the top ten favourite labels of 2007 by Textura magazine and has been dubbed "This generation's 4AD" by prominent New York radio host DJ Mojo.

**Label Site:** <http://music.hiddenshoal.com>

**HSR Store:** <http://agora.hiddenshoal.com>

**Iretsu:** <http://www.iretsu.com>