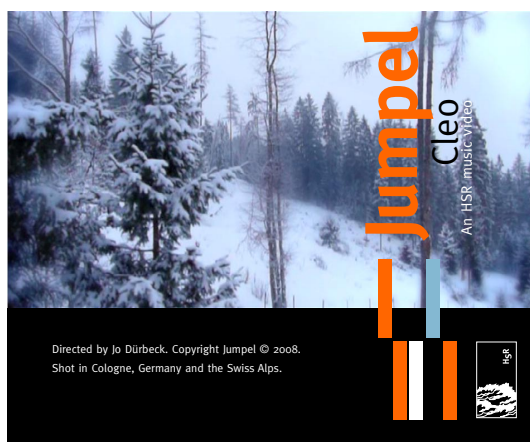


FOR IMMEDIATE RELEASE

Hidden Shoal Recordings



Directed by Jo Dürbeck. Copyright Jumpel © 2008.  
Shot in Cologne, Germany and the Swiss Alps.

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## Hidden Shoal Recordings » New Jumpel Music Video

**Perth, Western Australia; Cologne, Germany; 6th March 2008. The Australian music label Hidden Shoal Recordings today announced the release of the beautiful new music video for the track 'Cleo' by German artist Jumpel.**

The video for 'Cleo' is a haunting, visual echo of the music's carefully woven minimalism. Shot in Cologne and the Swiss Alps, 'Cleo' is a mesmerising visual experience that sees Jumpel's expert craftsmanship at play once again.

The track is taken from the wonderfully received Jumpel debut album *Samuel Jason Lies on the Beach*.

*"Jumpel brings a wealth of musical and life experience to this meticulously crafted debut album... Over the course of the album, Dürbeck reveals himself to be something of an obsessive miniaturist, as he packs the maximum amount of detail into each setting, regardless of length... Samuel Jason Lies On The Beach feels intimate despite its broad spectrum of instrumental colour and occasional cinematic ambience"* – **Textura**

*"Much like a never-ending jigsaw, Samuel Jason Lies on the Beach reveals something new with each listen. Be it the swirling synths, chilled strings or intricately placed sound effects, each little piece offers a glimpse of the whole picture. There is a certain something about Jumpel's compositions... a thoroughly rewarding experience"*

– **Angry Ape**

Despite its obvious mastery of the dizzying possibilities afforded by technology, Jumpel's

debut album *Samuel Jason Lies on the Beach* is a work of intense intimacy and humanity. The album serves as a testament to the power of careful distillation and minimalism, exuding an emotional complexity that belies its seemingly simple surface. Tracks were borne out of discrete nocturnal recording sessions where ideas sparked from a range of disparate sources: an old drum machine, a radio announcement, a forgotten guitar chord. Through a process of layering and weaving, the album began to take shape. Opaque electronic textures act like sinew, binding themselves to piano and string melodies. The result is an album that must be heard as a whole, yet seems to exist without a real beginning or end.

'Cleo' is available now for purchase exclusively from the HSR Store and is available for viewing and embedding on all major video websites such as YouTube and Imeem.

Hidden Shoal Recordings is an Australian-based independent music label whose current catalogue includes releases that slip between the edges of experimental ambient work, shoegazing pop, post-rock and indie rock. The label has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style. Hidden Shoal Recordings was recently chosen as one of the top ten favourite labels of 2007 by Textura magazine.

**Label Site:** <http://music.hiddenshoal.com>

**HSR Store:** <http://agora.hiddenshoal.com>